

# WENDY RYAN

Author | Speaker | Leadership Expert | Angel Investor

## ABOUT WENDY

Wendy Ryan (she/her/hers), MHROD, is the CEO of Kadabra. With over 25 years of combined experience in human resources, organizational development, non-profit leadership and executive coaching, Wendy has partnered with hundreds of individuals and organizations throughout the U.S. helping front-line through C-suite leaders and board members achieve success as individuals and in teams.

Wendy is the author of the award-winning bestseller, *Learn Lead Lift: How to Think, Act, and Inspire Your Way to Greatness* and has been featured in *Forbes*, *Yahoo News!*, *Business Digest*, *Authority Magazine*, *CEO Magazine* and *Thrive Global*. Wendy is also an active mentor, strategic advisor and angel investor in early stage, BIPOC, LGBTQ++ and womxn-led companies and an advocate for expanding diversity, equity, inclusion and accessibility in the investor and business ecosystem..



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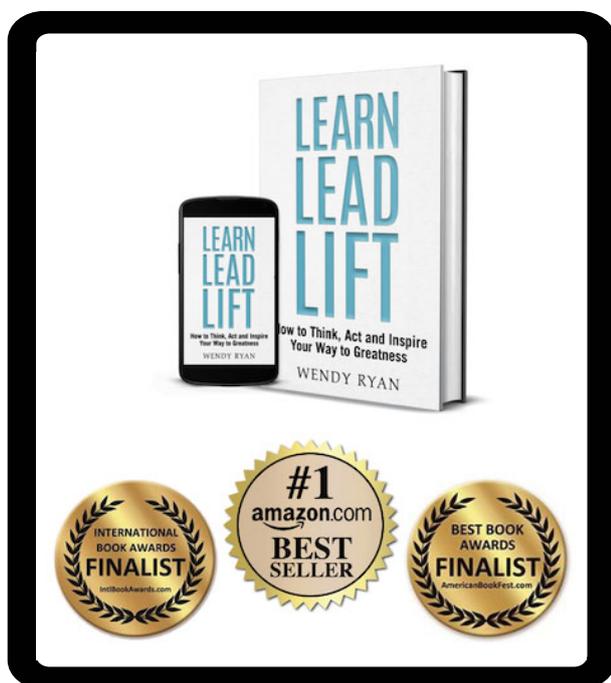
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**"You were fabulous! What a great, approachable, beautiful style you have."**

**–Nancy Kazdan,  
Founder and CEO  
Market Share International**



 **Kadabra**

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## SPEECH TOPICS

### Learn – Lead – Lift: How to Think, Act and Inspire Your Way to Greatness

In this interactive session, Wendy takes us on a journey to reimagine leadership inspired by the actual experiences of real people – including celebrities and non-celebrities, athletes, artists, investors, government leaders, first responders, executives, teachers, parents, consultants, HR practitioners and social justice advocates. Sometimes awkward, often funny, deeply poignant, and uplifting are the lessons that Wendy recalls for us. From her work as an executive coach helping leaders transform themselves, their teams and their organizations, Wendy also shares hard-won personal insights spanning more than two decades. Through the lens of putting people first, adapting to VUCA-style change, and anchoring to authenticity, the audience will:

- Be introduced to the mindsets, skillsets and behaviors that define great leadership.
- Identify the barriers or derailers that are holding them back from being a great leader and learn how to overcome them.
- Create an action plan to elevate their leadership and identify the resources they will need to execute it.

### Wanted: Allies and Agents for Change

Challenging, humorous and profound” describes the participants’ experience of this provocative session. Starting with the premise that systemic oppression is deeply embedded in our organizations and that allyship is a key differentiator for effective leaders, Wendy navigates the audience through her step by step plan to cultivate an ally mindset. Elevating people’s awareness around their unconscious biases and eliciting their empathy for “others” is only the first step toward sustaining success in a changing world. Leaders willing to go beyond awareness to develop an ally mindset reap tremendous advantages over those who do not. In a safe and supportive environment for self-discovery and candid dialogue, the audience will:

- Understand what powers an ally mindset and what it looks like in action.
- Discover practical steps anyone can take to practice allyship and become a powerful agent for change.
- Learn how to engage others in helping you continue the journey.
- Be better prepared to drive meaningful organizational change with tools and resources they can start using today.

**“Wendy Ryan is by her very nature a problem solver. She uses deep intelligence and knowledge of human principles, coupled with compassionate listening, to make her clients feel perfectly understood. Her approach and guidance is creative and practical at the same time, all while being scaled appropriately to the problem. I’ve partnered with Wendy numerous times and each time her advice is cogent and spot-on. She offers realistic implementation approaches that are perfectly suited to the desired outcome and takes into account the cultural norms of the company. Her work is extremely high quality, and no ‘ask’ is too small when she’s taken on a project. I can’t wait to work with Wendy again!”**

**–Stacey Porter, VP People Operations and Strategy**

**Outset Medical**

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## SPEECH TOPICS

### Self-Awareness: Step One To Owning Your Impact

Strengths, Blind spots, Areas of Opportunity – we know we have them, but how do we figure out which ones really matter and how to deal with them? Guiding us through the maze of online assessments, self-help books, classes and coaching programs is leadership development expert, Wendy Ryan. Whether their ultimate goal is to become a better leader, co-worker, citizen, family member or all of the above, participants will experience a unique approach to strengthening their self-awareness in this eye-opening and highly interactive session. Your audience will:

- Learn to identify their goals for increasing self-awareness and create a personal action plan to achieve them.
- Be introduced to various tools and resources they can leverage along the journey.
- Practice a proven technique for increasing self-awareness in just 5 minutes a day.
- Get access to the Everything DiSC Workplace Profile® assessment to create their own accelerator as they continue the journey.

**“Wendy Ryan has been a godsend to our school! She has provided coaching and training in the areas of leadership, change management, strategic planning and sustainability research. From working with teachers to board members, Wendy is able to tailor the scope of consultation to meet the immediate needs and to promote future growth. Whether the scope is broad – positioning for growth through culture change, or narrow leadership development for individuals, the results have been remarkable. Timely, responsive, adaptable, a step ahead of you and with a sense of humor, Wendy is a superb speaker and leader in her profession.”**

**–Mary Beth Riley, Principal  
Notre Dame San Jose**

**\*All presentations will be tailored to your audience.**