

# HEATHER LEAVITT MARTINEZ

Author | Speaker | Consultant | Change Navigation Expert

## ABOUT HEATHER

Heather Martinez is the Practice Leader for Design and Visualization at Kadabra, based in Silicon Valley. Heather is an international keynote speaker and award-winning author among the field of visual practitioners. She has also been featured in the *Huffington Post*, and in a number of magazines, newspapers and on radio shows and podcasts. She is widely regarded as a go-to source on integration and change navigation using visuals.

With over 25 years of working with visuals, she has supported all levels in organizations, communities, and large governmental agencies navigating change. Additionally, Heather has been invited to graphic record at the Harvard Business School, Yale's School of the Environment, and for various conferences and projects around the world.

In her consulting work, Heather customizes visuals to facilitate processes that meet the desired state of her clients. She is an expert in visualizing complex processes and systems, drawing out concepts and ideas, and harvesting knowledge that's in the room. Heather co-founded, scaled, and successfully exited the Visioneering team, a lead practice for a private firm in Washington, D.C. which later sold to a large, global innovation firm. She was the first visual practitioner to serve on the Organizational Effectiveness Change Management team in a Federal agency and helped transform individual consultants into facilitators of change using visuals. From simple mind-mapping to creating complex conversation maps, her work helped create visions and strategies to roadmaps and action plans.

As a Neuland Ambassador, she contributes to the design of products at Neuland GmbH & Co. KG. When invited to speak, she offers customized mark-making materials for hands-on discovery that increases self-awareness and encourages communication.

Heather is a Certified Appreciative Inquiry Facilitator, Visual SHIFT-IT Coach, Virtual Facilitator, Agile Scrum Master, and has completed Certificates in Human-Centered Design from the Luma Institute, Theory U (a change management model developed by Otto Scharmer at MIT), and various offerings at The Grove Consultants in San Francisco, where she also teaches. He holds a Bachelor's Degree in Studio Art with a minor in Business from Baker University.



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***"Heather is a visionary who is leading the way to a new kind of business communication and thinking."***

**— Bruce Spining, Korn/  
Ferry International**

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## SPEECH TOPICS

### Seeing the Future and Your Place in It

Putting pen to paper allows great ideas to take form, visions to become clear, reality to be altered. In order to "architect" our lives, we will begin by studying the attributes of how architects write, how that can improve your handwriting, and how you can use them to create stability and momentum in your life.

Based on the quote by Carlos Slim Helu, we will explore the notion, "Know the future and your place in it." Taking the idea away from an egoic place, we dig deep within ourselves to listen to the evolutionary whispers by tapping into our future self to extract new ways of being and how to get there.

In this interactive session, we will draw simple forms to unlock your creative source and make abstract ideas concrete. Your audience will:

- Discover their motivations and how to give them momentum.
- Improve their handwriting and learn how to write like an architect.
- Visualize the future and identify the strengths through a future-self exercise that will help you find your place in the future.

### Integrating Your Learnings So You May Thrive

In a world full of inspiration, opportunities, offerings, and ideas, how do you manage what you learn and leverage it for success? Learn practical tools that help take you from being inundated with information to making an action plan including the support mechanisms for success. This is an excellent closing keynote for conferences so participants can take what they have learned and put it to use-adding even more value to their investment and to what you are offering.

In this interactive, hands-on session, participants will:

- Tap into what they recently learned and recognize how it fits with their purpose and intentions.
- Be guided through a short embodiment exercise that will support their decision making.
- Be provided the tools that can be repeated for other learning opportunities to get more from their professional development investments.

### Designing Your Future Series: Thriving with Grit, Generosity and Grace

A wonderful way to see your way through adversity by accessing a place within yourself to succeed. When we identify behaviors in ourselves and in others that exemplify grit, generosity, and grace we can use them to aspire to and practice into habit. Doing so allows us to be better leaders and bring out the best in others. We become advocates when we work from grit and generosity. We model the way when we operate from generosity and grace. Together in this interactive talk, we will explore the places we show up with grit and grace.

Lighthearted and entertaining, while using handwriting as tool for self-awareness, Heather guides participants through a series of hands-on exercises that will help your audience:

- Discover about themselves and their leading style.
- Improve their handwriting and learn how to write like an architect.
- Harvest their own experiences where grit, generosity and grace have served them.



**"Heather is a multi-talented, multi-faceted artist and thinker. She exhibits great vision and creativeness and is quick to identify the core essence."**

**—Stew Mosberg, Author, Journalist, Branding and Art Consultant**

